



See Something, Say Something

Fraud and scams run rampant throughout our lives today, but you don't have to remain an easy target. More and more Canadians are choosing to arm themselves with the knowledge to prevent fraud. [Losses reported to the CAFC since 2021 have now exceeded \\$2 billion; however, reported instances of fraud remain low](#), according to a news release from Competition Bureau Canada. The most important thing is if you see something, say something. Cases of scams and fraud often go unreported and whether it was real or not, the authorities could not investigate to determine legitimacy or stop the potential threat. Always question, verify, and confirm things that feel or look like a scam. There's no better way to protect yourself than by double-checking.

From Competition Bureau Canada: If you or someone you know is a victim of a fraud, contact your local police service to report the crime and also report it to the CAFC [online](#) or toll-free at 1-888-495-8501. If a financial loss did not occur, still report it to the CAFC. If you have information about deceptive marketing practices, report it to the [Competition Bureau](#). Your reports are essential to identify links, catch criminals, and prevent further fraud.